

# The Bioscience Brief

A National Bioscience Newsletter

Welcome to the national bioscience newsletter dedicated to communicating with you what is going on in the ever-changing bioscience industry. Our mission is to promote public policies that on a local, state, and federal level safeguard and sustain America's place as the world leader in bioscience. You have received this newsletter as a result of your RSVP to one of our forums. The brief is made possible through support from national partners including: the Biotechnology Industry Organization (BIO), the National Venture Capital Association (NVCA), the Pharmaceutical Research & Manufacturers of America (PhRMA), and the United States Chamber of Commerce.

Thank you,  
Bioscience Brief Staff

## A Great '08: Biz-Bio conferences spotted in 9 states

2008 was a remarkable year for the bioscience industry. Dozens of new relationships were formed with professionals, legislators and educators alike at the Biz-Bio forums that took place across the country. The opportunity to breathe new insight was enhanced through the panelists, keynote speakers and attendees; here is a brief look at the success of our programs in 2008.

**Feb. 19, 2008—Annapolis, Maryland** Kicking off 2008, [Maryland's Biz-Bio forum](#) drew more than 150 attendees to the Westin Annapolis to participate in the "Maryland Bioscience in the 21st Century" conference. To the left, Food And Drug Administrator, Andrew C. Von Eschenbach, M.D., delivers the keynote address. Partners included the Technology Council of Maryland/MdBio, the Greater Baltimore Committee, the Greater Baltimore Technology Committee, the Greater Washington Initiative, Johns Hopkins University, the Licensing Executives Society - Maryland chapter, the Maryland Chamber of Commerce, Department of Business and Economic Development, and the University System of Maryland. The Baltimore Sun, [Maryland Gazette](#) and Pink Sheet Daily praised the event.



**April 29, 2008—Oklahoma City, Oklahoma** The Biz-Bio forum "[Taking the Next Step Forward](#)," focused on the future of the bioscience community and was held at the Presbyterian Health Foundation Conference Center. Oklahoma's top bioscience, business and venture capital experts discussed the future of the industry in the state. Oklahoma Lt. Governor Jari Askins as well as staff from Governor Brad Henry's office, and representatives for the Oklahoma State Regents for Higher Education participated. The Oklahoma City Chamber of Commerce and the Oklahoma State Chamber of Commerce were joined with Bioscience company leadership as well as academic researchers from all major universities in Oklahoma. The Oklahoma [Journal Record](#), [News](#), [Daily Oklahoman](#), and NBC local affiliate [KFOR](#) informed their audiences that the Sooner state was taking that next step to be a global leader in the industry.

**April 30, 2008—St. Paul, Minnesota** The Twin cities welcomed more than 260 guests to Minnesota's Bioscience Community, "[Building on the Foundation](#)," conference at the Minnesota History Center. The keynote speaker Dr. Frederic G. Bader, Vice President of Process Excellence and Transformation for the Global Biologics Supply Chain of Johnson & Johnson voiced the need to foster our bioscience community. Representatives from Minnesota's academic, business, research, public policy and government sectors discussed the future of Minnesota's bioscience industry and paths of innovation for the state. State partners included the Minnesota LifeScience Alley, The BioBusiness Alliance in Minnesota, Minnesota Venture Capital Association, TwinWest Chamber of Commerce, St. Paul Area Chamber of Commerce, Midway Chamber of Commerce, Minnesota Department of Economic Development, Minnesota State Colleges & Universities, University Enterprise Laboratories, Inc., Minnesota Chamber of Commerce.

**April 30, 2008—Boston, Massachusetts** The Commonwealth of Massachusetts welcomed the "[Economic Prosperity through Scientific Discovery](#)," forum at the John B. Hynes Veterans Memorial Convention Center. The keynote speaker John C. Lechleiter, Ph.D., President & CEO of Eli Lilly and Company along with the panel of government, industry and policy leaders agreed that the Bay State is among the world leaders in the bioscience industry. Equally important, the conference helped draw attention to the growing need for better public and private collaborations to build Massachusetts's bioscience industry. State partners included the Cambridge Chamber of Commerce, Massachusetts Biotechnology Council, Massachusetts College of Pharmacy and Health Sciences, the Massachusetts Workforce Board Association, Molecular Cardiology Research Institute, New England Healthcare Institute and New England Venture Capital Association.



**May 7, 2008—Columbus, Ohio** In May, the Buckeye state was "[Fighting Chronic Disease with Innovation & Products from Ohio](#)," at the Westin Columbus. The event highlighted the largely, unknown impact chronic diseases have on our economy, further information about these ongoing, generally incurable illnesses can be found at [www.fightchronicdisease.org](http://www.fightchronicdisease.org). Keynote speaker Dr. Kenneth Thorpe, Executive Director of the Partnership to Fight Chronic Disease along with Lt. Governor Lee Fisher addressed the opportunities facing Ohio and voiced the importance of moving chronic disease research to commercialization and realizing business opportunities. State partners included BioOhio, Jumpstart Inc., The Ohio Chamber of Commerce, the Ohio Department of Development, the Ohio Manufacturer's Association, the Partnership to Fight Chronic Disease, and the Ohio Economic Development Association.



**Sept. 25, 2008—Trenton, New Jersey** The New Jersey forum "[Strengthening the Foundation](#)," was a great success due to the strong presence of bioscience organizations throughout the state, and explored the steps necessary to further advance the development of the industry. President and CEO of the Biotechnology Industry Organization, Jim Greenwood, delivered the keynote address. Statewide partners included: BioNJ, HealthCare Institute of New Jersey, New Jersey Association of Biomedical Research, New Jersey Business & Industry Association, New Jersey State Chamber of Commerce, New Jersey Technology Council, and Princeton University. Media coverage included The Philadelphia Inquirer, NJ Biz Magazine, Forbes.com, YahooFinance.com, BioSpace.com, NJBiz.com, Digital50.com, Rutgers.edu, BioNJ.org and on the news segments of the New Jersey public radio and television.

**Oct. 14, 2008—Syracuse, New York** The forum, "[Rx for a Struggling Economy](#)," was held at the Oncenter Complex in Syracuse. Speakers examined the economic challenges facing the New York bioscience industry. Representatives from the SUNY College of Environmental Science & Forestry, the Business Council of New York State, Inc., the Central New York Biotechnology Research Center, the Cornell Center for Technology Enterprise & Commercialization and members of the New York state legislature participated in the panel discussion. The state was so receptive to the event that Albany has requested an event this February – [Click here](#) or on the image below for more information.



**Nov. 13, 2008—Indianapolis, Indiana** Indiana's Biz-Bio forum "[Building on the Foundation](#)," was held at the Conrad Hotel where keynote speaker Bruce M. Pratt, Vice President of the Science Development at the Genzyme Corporation, and industry and policy leaders spoke on challenges and opportunities facing the Hoosier state. Partners included the Greater Indianapolis Chamber of Commerce, the Indiana Association for Community Economic Development, the Indiana Chamber, Indiana Economic Development Association, the Indiana Economic Development Corporation, the Indiana Health Industry Forum, the Indiana Manufacturers Association, the Ivy Tech Community College, Indiana University, Purdue University, and the Venture Club of Indiana. [Inside Indiana Business](#), [The Indy Star](#), and news talk radio, WXNT featured the event.

**Dec. 11, 2008—Chicago, Illinois** The windy city finished the Biz-Bio forums of 2008. The Illinois Bioscience Community: "[Best Practices for the Future of Bioscience in Illinois](#)," attracted more than 100 attendees from business, bioscience, academic and PhRMA member companies. The event was keynoted by Christopher W. Slavinsky, Director of Strategic Alliances for Pfizer Inc.. State partners included the Chicagoland Chamber of Commerce, Illinois Biotechnology Industry Organization, Illinois Chamber of Commerce, Illinois Venture Capital Association, University of Illinois Chicago, and the Forest City Science and Technology Group.



Look for a Biz-Bio event in your state! Next stops include New York and Texas.  
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